



The SMCC hosts numerous events throughout the year designed to create a forum for discussion where sponsorship professionals can share insights, identify best practices, network, and celebrate achievements in the Canadian sponsorship industry.

List of 2019 Breakfast Forum Topics:

- **February:** Esports
- **March:** The Future of Media Rights
- **May:** Loyalty / CRM
- **June:** Global Trends
- **September:** Exploring Non-Traditional Spaces
- **October:** Cause
- **December:** Music

Is there a sponsorship marketing topic or case study that you are interested in learning more about or contributing to developing? Submit your topic proposal by answering the questions below as thoroughly as possible.

Send your completed form to the [SMCC Office](#) where it will be reviewed by the SMCC Education Steering Committee. If the topic or case study is deemed to be valuable to the SMCC membership and fits within the SMCC content calendar, you will be contacted for more information. Due to the volume of proposals received, only successful applications will receive responses.

First Name: _____

Last Name: _____

Email: _____

SMCC Member: Yes No

Title: _____

Organization: _____



Proposed Session Topic / Theme:

Topic Description / Abstract:

Do you have a speaker in mind that is considered a thought leader within this area of sponsorship marketing?

No Yes (please specify the speaker's details below):

Please note: All speaker and topic proposals are subject to consideration by SMCC's Education Steering Committee and we cannot guarantee that your speaker/topic will be selected for an upcoming SMCC Breakfast Forum.