



The SMCC hosts numerous events throughout the year designed to create a forum for discussion where sponsorship professionals can share insights, identify best practices, network, and celebrate achievements in the Canadian sponsorship industry.

List of 2019 Breakfast Forum Topics:

- **February:** Esports
- **March:** The Future of Media Rights
- **May:** Loyalty / CRM
- **June:** Global Trends
- **September:** Exploring Non-Traditional Spaces
- **October:** Cause
- **December:** Music

Is your organization (or a member of your organization) a thought leader in one of the above topics? Interested in speaking as a keynote, moderator or Market Watch leader at an upcoming SMCC event? Submit your speaker proposal by answering the questions below as thoroughly as possible.

Send your completed form to the [SMCC Office](#) where it will be reviewed by the SMCC Education Steering Committee. If the speaker is deemed to hold insights valuable to the SMCC membership, you will be contacted for more information. Due to the volume of proposals received, only successful applications will receive responses.

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Email: \_\_\_\_\_

SMCC Member:  Yes  No

Title: \_\_\_\_\_

Organization: \_\_\_\_\_



Which of the above 2019 Breakfast Forum topics are you interested in presenting on?

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Presentation Description / Abstract:

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Who would benefit the most from your presentation (i.e. Property, Agency, or Brand)?

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**What makes you qualified to specifically speak on the topic(s) you have indicated?** Do you have any previous speaking experience? If yes, please also itemize by speaking engagement:

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*Supplementary Materials:*

- Please provide a brief bio for us to use if you are selected to speak at an SMCC Breakfast Forum.
- If available, please provide any video footage and/or slide decks of a presentation that you have previously given.

***Please note:*** We receive many requests from individuals wishing to address our members. As such, we must ensure all prospective speakers are vetted in accordance with our established selection criteria. All speaker and topic proposals are subject to consideration by SMCC's Education Steering Committee and we cannot guarantee that your speaker/topic will be selected for an upcoming SMCC Breakfast Forum.