



NEW SUBSCRIPTION DISCOUNT FOR SMCC MEMBERS

Sponsorship Marketing Council of Canada has negotiated an enhanced discount rate for subscriptions to the *Journal of Sponsorship*

25% DISCOUNT on subscriptions for all SMCC members

Standard Subscription Rate: \$440*

SMCC Special Rate: \$330*

**Canadian funds*



The *Journal of Sponsorship* is a leading peer-reviewed professional quarterly journal focusing on sponsorship and experiential marketing, for sponsors, rights holders and advisors alike. The Journal's content is international in scope and addresses the diverse range of disciplines that sponsorship and marketing draws upon to keep subscribers up to date with the latest developments and thinking in sponsorship.

As a member of the **Sponsorship Marketing Council of Canada**, you are now entitled to a **25% discount** off your subscription.

Please note: Subscribers receive free online access with their print subscriptions.

Subscribe online at:

<http://www.henrystewart.com/jos/subscribe.aspx>

Please quote reference "EE" when subscribing to ensure you receive your discount.



www.sponsorshipmarketing.ca

Sponsorship Marketing Council of Canada

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Conseil canadien sur la commandite

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514-842-6422 / 1-800-883-0422



SMCC media partnership

The **Sponsorship Marketing Council of Canada** and *The Sponsorship Report* have negotiated a professional partnership to offer a

15% DISCOUNT on subscriptions for all SMCC members!



The Sponsorship Report is a monthly Canadian sponsorship marketing newsletter founded in 1988. The aim of the newsletter is to foster successful partnerships between Canadian corporations and arts groups, sports organizations, charities, government initiatives, events, and festivals. Corporate sponsors and a wide variety of organizations seeking sponsorship look to *The Sponsorship Report* for current, lively, in-depth coverage of our dynamic industry.

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